

EASTERN MEDITERRANEAN UNIVERSITY

University Curriculum Committee

Program Revision Proposal Form

(Latest update: 10/05/2005)

Part I. Progran	n Information
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Program Title	RADIO-TV-	-FILM						Program code	81	
Faculty / School	COMMUNI	CATION A	ND MEDIA STUDIES	Depar	tment		RADIO-1	ΓV-FILM		
Level 2-Year	Associate	3-Ye	ear Assoc. X Bachel	or	Master	(No Th	esis)	Master (Thesis)	Ph	D
Academic year of first implementation		2008/9	Anticipated number of semesters needed for futransition	ıll	06		er of stude revision	ents which will be affect	ed	176

Part II. Overall statement of justification for revision

Explain, in detail, why the Department / School wants to make these changes. The explanation can include, among other things, changes in the department's focus, changes in the field, changes in quality standards, changes in expectations regarding the qualifications of graduates, or weaknesses in the old program that the new program is designed to rectify. Some historical background and a comparative analysis with the programs of some universities will be most appropriate.

The Department of Radio-TV-Film, through coordination with the mission of the university and the general education program, has restructured the program to accentuate the relationship between theory and practice in media production.

The new program opens opportunities for students to engage in the ethical, aesthetic and theoretical scholarly knowledge that forms the foundation of media studies in higher education and complements these with practical, creative production opportunities across a wide range of media including video, audio, television, radio, print journalism, and multimedia. The new programme provides the students who wish to do double major in RTVF department with opportunities to specialize in radio, television and film.

Part III. Summary of Program Revision

	the a	opropriate box and fill in the number of changes in the field supplicers.	ed under the column heading "Total". Please use "Course Revision / Termination nged (changes 4-10 below)	n Form"
1.		Program title change		
2.		Diploma degree change		
3.		Teaching language change.		
4.	х	Course code modification	Total number of courses with course code modification:	5
5.	Х	Course title revision	Total number of courses with course title revision:	2
6.	Х	Course description revision	Total number of courses with course description revision:	3
7.		Catalog course credit description modification	Total number of courses with credit description modification:	-
8.		Prerequisite – corequisite change	Total number of courses with prerequisite / corequisite change:	-
9.	Х	Addition / replacement / deletion of courses Tot	al number of new courses 9 and deleted courses	3
10.	Х	Shift in the semesters of courses	Total number of courses having shift in their semesters	1
11.		Splitting into or modification of streams		
12.		Other. Please describe:		

Part IV. Comparative list of old and new curriculum

Comparative Condensed Curriculum

blank for the elective courses, and write "Area elective" or "University elective" in the "course title" column of such courses. Differentiate between a prerequisite and a co-requisite, write "P" or "C" in parenthesis next to the course code. Use abbreviation for course titles to fit in the column width, if necessary. Insert additional rows or delete empty rows if necessary.

		Old Curriculum				New Curriculum				
Sem	Course Code	Course Title	Tot Crd	Prereq. Co-req.	Sem	Course Code	Course Title	Tot Crd	Prereq. Co-req.	
1	COMM101	Introduction to Communication Studies	03	None	1	COMM101	Introduction to Communication Studies	03	None	
1	MATH167	Mathematics for Arts and Social Sciences	03	None	1	MATH167	Mathematics for Arts and Social Sciences	03	None	
1	COMP101	Computer Literacy	03	None	1	COMP101	Computer Literacy	03	None	
1	EFL109	Communication in English-I	03	None	1	ENGL191	Communication in English-I	03	None	
1	TURK100	Communication in Turkish	03	None	1	TURK 191/180	Communication in Turkish	03	None	
1	GEED111	Critical Thinking Skills-I	03	None	1	GEED111	General Survey of Knowledge-I	03	None	
	GEED 101	SPIKE-I	00		1	GEED 101	SPIKE-I	00	None	
2	COMM103	Media Literacy	03	None	2	COMM103	Media Literacy	03	None	
2	COMM122	Sociology of Communication	03	None	2	COMM122	Sociology of Communication	03	None	
2	xxxx	University Elective – Physical/Natural Sciences	03	None	2	xxxx	University Elective – Physical/Natural Sciences	03	None	
2	EFL110	Communication in English-II	03		2	ENGL192	Communication in English-II	03	None	
2	GEED112	Critical Thinking Skills-II	03		2	GEED112	General Survey of Knowledge-II	03	None	
2	GEED102	SPIKE-II	00	None	2	GEED102	SPIKE-II	00	None	
3	RTVF251	Fundamentals of TV Production	03	None	3	RTVF 251	Fundamentals of Film and Video Production	03	None	
3	COMM201	Communication in History	03	None	3	COMM201	Communication in History	03	None	
3	COMM203	Political Economy of Communication	03	None	3	RTVF 205	Scriptwriting	03	None	
3	xxxx	University Elective - Mathematics or Physical/Natural Sciences	03	None	3	xxxx	University Elective - Mathematics or Physical/Natural Sciences	03	None	
3	COMM303	Political Communication	03	None	3	RTVF207	Media Aesthetics	03	None	
3	GEED201	SPIKE-III	00	None	3	GEED201	SPIKE-III	00	None	
4	COMM205	Theories of Mass Communication	03	None	4	COMM205	Theories of Mass Communication	03	None	
4	RTVF272	Fundamentals of Radio Production	03	None	4	RTVF272	Fundamentals of Radio Production	03	None	
4	RTVF264	Social History of Cinema	03	None	4	RTVF 262	Key Concepts in Film Studies	03	None	
4	COMM204	Understanding Audiences	03	None	4	RTVF 254	Introduction to Video Editing	03	None	
4	COMM206	Communication Research	03	None	4	COMM206	Communication Research	03	None	
4	GEED202	SPIKE-IV	00		4	GEED202	SPIKE-IV	00	None	
5	RTVF301	Understanding Television	03	None	5	RTVF 371	Audio-Production Techniques	03	None	
5	xxxx	University Elective - Arts and Humanities	03	None	5	xxxx	University Elective - Arts and Humanities	03	None	
5	RTVF362	Key Concepts in Film Studies	03	None	5	RTVF 365	Social History of Cinema	03	None	
5	XXXX	Area Elective	03	None	5	xxxx	Area Elective	03	None	
5	xxxx	Area Elective	03	None	5	xxxx	Area Elective			
5	GEED301	SPIKE-V	00	None						
6	COMM301	Cultural Studies	03	None	6	COMM301	Cultural Studies	03	None	
6	RTVF303	Understanding Radio	03	None	6	RTVF306	Understanding Broadcast Media	03	None	
6	RTVF305	Media Aesthetics	03	None	6	COMM303	Political Communication	03	None	
6	XXXX	Area Elective	03	None	6	xxxx	Area Elective	03	None	

6	xxxx	Area Elective	03	None	6	xxxx	Area Elective	03	None
6	GEED302	SPIKE-VI	00	None					
7	RTVF458	Media Ethics	03	None	7	COMM458	Media Ethics	03	None
7	RTVF403	Comparative Media Systems	03	None	7	RTVF 451	Senior Project in RTVF- I	03	None
7	RTVF405	Script Writing	03	None	7	RTVF 487	Broadcast Journalism	03	None
7	xxxx	Area Elective	03	None	7	xxxx	Area Elective	03	None
7	XXXX	Area Elective	03	None	7	xxxx	Area Elective	03	None
7	RTVF400	Internship	00	RTVF251 and RTVF272	7	RTVF400	Internship	00	RTVF251 and RTVF272
8	COMM404	New Communication Paradigms	03	None	8	COMM404	New Communication Paradigms	03	None
8	RTVF452	Senior Project in RTVF	03	None	8	RTVF452	Senior Project in RTVF- II	03	None
8	RTVF461	Media Analysis Techniques	03	None	8	RTVF 474	Radio Broadcasting	03	None
8	XXXX	Area Elective	03	None	8	xxxx	Area Elective	03	None
8	XXXX	Area Elective	03	None	8	xxxx	Area Elective	03	None
8	HIST 200/299	History of Turkish Reforms	03	None	8	HIST 200/299	History of Turkish Reforms	02	None

Comparative Statistics
Supply the following figures: Total numbers and percentages of the courses and their credits in different categories. Also show the distribution of courses and their credits among semesters in the curriculum

								Total						Percentage of total					
								Num	mber Credits				Number			Credits		ts	
Courses:							0	ld	New	,	Old	Ne	W	Old	N	lew	(Old	New
(Including Turkish and History)				,	All Co	urses	4	3	43		125	12	5	100	1	00	1	00	100
		ι	Jniver	sity co	ore co	urses	1	4	14		23	23	3	16.7	1	6.7	18	.4	18.4
			Fac	ulty co	ore co	urses	,	5	6		15	18	3	11.90	13	3.95	,	12	14.4
	Area core courses							3	14		36	39)	28.6	;	32	2	8.8	31.2
Area electives							3	8		24	24		19		19	1	9.2	19.2	
			Ur	niversi	ty ele	ctives	;	3	3		27	27	,	23.8	2	3.8	2	1.6	21.6
Courses	offere	d by t	he ho	sting	depar	tment	2	11	21		60	60)	47.6	4	7.6	4	48	48
Cou	rses o	offered	by o	ther d	epartı	ments	2	2	23		65	65	5	52.4	5	2.4	!	52	52
Semesters																			
								Seme	esters									A	
	,	1	2	2	;	3	4	4	į	5	(3		7		8		Average	
	Old	New	Old	New	Old	New	Old	New	Old	New	Old	New	Old	New	Old	New		Old	Nev
Number of courses per semester	6	6	5	5	5	5	5	5	5	5	5	5	6	6	6	6		5.25	5.2
Number of credits per semester	17	17	15	15	15	15	15	15	15	15	15	15	15	15	17	17		15.5	15.5

Part V. Details of Revision

Fill in the appropriate sections (tables) below. Delete any irrelevant (unfilled) tables to save space.

1. Program Title Chang Fill in this part if applicable.	ge Write the full titles of old and new programs without any abbreviations.
Existing program title:	New title:
	Rationale

2. Program Fill in this pan	t if appli		nivers	sally accepted degrees urkish"	, like "Bachelor of Sc	ien	e, BS" in the row designated as "English" and de	egrees in YÖK system
			(Old Degree			New Degree	
		Full na			Abbreviation		Full name	Abbreviation
English								
Turkish								
					Rationale	Э		
3. Teaching	_	uage Change						
Existing to	eachin	g language:					Proposed teaching Language:	
Coverage:		Whole program	۱ [Only for the cou	rses:			
					Rationale	9		
4. Course C		_	e mo	dified. Do not include n	ew or deleted course	20.	dd extra rows for additional courses or remove i	blank rows
Old Co		New Code	3 1110	umea. Bo not include n	ew or deleted course	<i>.</i>	Rationale	Jiank rows.
1. RTVF30		RTVF207		Semerstr Shift			Rationale	
2. RTVF36		RTVF262		Semerstr Shift				
3. RTVF26		RTVF365		Semerstr Shift				
4. RTVF40		RTVF205		Semerstr Shift				
5. RTVF45	58	COMM458		To increase the nur other department st	nber of COMM cou	urs	es offered by the faculty to be able to offer	double major to
6.								
7.								
8.								
9.								
10.								
					Further rema	arks		

	Course Title	_	rse is modified. Do not include new or deleted courses. Add extra rows for additional	courses or remove blank rows.
	Course		Full Title (No Abbreviation)	Transcript Title
	RTVF251	English	Fundamentals of Film and Video Production	Fund. Film and Video Production
1.		Turkish	Film ve Videonun Temel Ögeleri	
		Rationale:	Accentuates the context of film ad video rather limiting it to television pro	oduction
	RTVF 306	English	Understanding Broadcast Media	Und. Broadcast Media
2.		Turkish	Radyo ve Televizyonu Anlamak	
		Rationale:	Combines the context of radio, television broadcasting under one course	
		English		
3.		Turkish		
		Rationale:		
		English		
4.		Turkish		
		Rationale:		
		English		
5.		Turkish		
		Rationale:		
			Further remarks	

6. Change in the Course Descriptions

Fill in this part if the description (content) of a course is modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows. The new course content shall be attached in the later sections of this form.

	Course	Rationale
1.	RTVF251	To more clearly accent the holistic study of film and video production rather than the elements in the tv production process
2.	RTVF 306	Combines the context of radio and television broadcasting under one course
3.	RTVF400	The period of internship is changed from 15 days and 120 hours to 30 days and 240 days.
4.		

Further remarks

7. Change in the Course Credit Descriptions

Fill in this part if the description of a course credit (Lecture / Lab / Tutorial / Total) is modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows.

Course	Old	New	Dationala
Code	Lec Lab Tut Tot	Lec Lab Tut Tot	Rationale

1.								
By these changes, the total number of credits on the curriculum Didn't change. Increased by:								
By these changes, the total number of credits on the curriculum	Zian tenanger menedada zy.							
	her remarks							

8. Change in the Prerequisites - Co-requisites

Fill in this part if the prerequisites / co-requisites of a course are modified. Do not include new or deleted courses. Add extra rows for additional courses or remove blank rows. (Replace "P" with "C" in the second column if a course is a co-requisite of the course specified in the first column.

	Course Code	Pre / Co	Old	New	Rationale
1.		Р			
2.		Р			
3.		Р			
4.		Р			
5.					

Further remarks

9. Addition / Replacement / Deletion of Courses in the curriculum

Fill in this part if a new course is added to the curriculum as either an additional course, as a replacement for an existing course, or if the course will be totally removed from the curriculum. Add extra rows for additional courses or remove blank rows. The new course contents shall be attached in the later sections of this form.

(For additional new courses: leave "old course" column blank. For totally deleted courses: leave "new course" column blank. For courses replaced by a new course: fill in both "new course" and "old course" columns.)

	Semester	New Course	New Course Title	Old Course	Rationale
1.	3	RTVF251	Fundamentals of Film and Video Production	RTVF251	The content of the course is changed by including film and video aspect
2.				COMM203	This course course has been too specific to serve the needs of undergraduate students.
3.	4	RTVF 254	Introduction to Video Editing		This course is included to introduce students the basics of video editing before moving to more specialized practical courses
4.	4			COMM204	The course has been too specific to serve the needs of undergraduate students.
5.	5	RTVF371	Audio Production Techniques		This course has been taken form the previous area electives to provide students with fundamental skills on audio production
6.				RTVF301	The content of this course will be covered in RTVF 306 (new)
7.	6	RTVF306	Understanding Broadcast Media		
8.	6			RTVF303	The content of this course will be covered in RTVF 306 (new)
9.	7	COMM458	Media Ethics	RTVF458	
10				RTVF403	The content of this course is covered in other courses

vious area electives to live radio broadcasting ecific and was already tion research course,
live radio broadcasting ecific and was already
live radio broadcasting ecific and was already
8
then justify below:
the

10. Semester Shifts

Fill in this part if the semester of a course on the curriculum has changed. Write the sequence number of the semester in the curriculum (1-8) rather than Fall /Spring. Add extra rows for additional courses or remove blank rows.

Course Code	Old Sem	New Sem	Rationale
1. RTVF 205	8	6	(WAS PREVIOIUSLY RTVF405) Scriptwriting course should be taken before production and editing courses therefore it will be given earlier.
2. RTVF207	6	7	(WAS PREVIOUSLY RTVF 305) Students need to know the aesthetics of media production prior to taking their advanced production courses and senior projects.
3. RTVF365	4	5	Was previously RTVF 264
4. RTVF262	5	4	Was previously RTVF 362
5.			
			Further remarks

11. Splitting into / Modification of / Merging Streams

Fill in this part if the program is splitted into tracks, or the existing streams are modified or merged. Write NONE into "Courses in old curriculum" if the program is split into two or more streams. Write NONE into "courses in new curriculum" column if two or more streams are merged.

	Stream Title	Courses in old curriculum	Courses in new curriculum
1.			
2.			
3.			
4.			

Rationale

RTVF does offer elective "tracks" of courses (film courses, radio studies/practice courses, television studies/production courses, and theoretical/methodological/analytical courses). However these are presented as an open-ended opportunity for students to explore courses in every area – radio, television, and film studies. We encourage students to "cross over" and between areas in order to develop a broader capacity within both academe and the media markets and industries generally. Thus, while we offer courses in each "area" as elective "tracks" these should actually be seen as mutually supportive and complimentary.

12. Unclassified Changes

Fill in this part if there is a change which can not be classified in any of the changes described in above sections.

Brief description of the change

We have moved some courses in "Area electives" of the old program into the core-RTVF of the new program, and also combined some theoretical courses under one course. We have also removed some theoretical courses as they were too specific for RTVF undergraduate students, their course content were already covered in other courses.

This change was necessary in order to provide more practical content to the RTVF students and to the students who wish to have double major degree in RTVF.

Part VI. Resource and Cost Analysis

Human Resources Explain the sufficiency or the need of the teaching or technical staff necessary for implementation of the proposed changes										
		Faculty members = 08				Faculty members = 08				
		Instructors = 05	Number of staff to b	e		Instructors = 05				
Number of existing Staff		Assistants = 14	hired after the full transition to the			Assistants = 14				
		Technical staff = 00	proposed curriculum	1?		Technical staff = 00				
		Administrative staff = .33	istrative staff = .33			Administrative staff = 0.33				

Further remarks on human resources (if any)

The technical staff is engaged under the "Media Center" and under the Directorship of the Media Center's Director, (Or under the responsibility of the Dean of the Faculty of Communication and Media Studies or the Rectorate) responsible for technical issues. While RTVF courses require the use of video and audio equipment, it is the Media Center that is responsible for DAU TV and Radio technical staff. Under the new RTVF curriculum it may be necessary to discuss making the Media Center's video and audio equipment available to courses or purchasing of these technologies to be dedicated for instructional purposes.

•	Physical Resources Explain the sufficiency or the need of the physical resources to implement the proposed curriculum									
Is there						IF YES, An	ticipated values	of:	IF NO	
any need						Size (m ²)	Cost (USD)	First use date	Host building	

for:	A new building?	YES	X	NO		FCMS
	New classrooms?	YES	X	NO		FCMS
	New laboratories / studios ?	YES	X	NO		FCMS
	Special lecture halls?	YES	X	NO		FCMS

Further remarks on physical resources (if any).

Clarify especially any ADDITIONAL large or unusual resource demands, possible fixed expenditures like chemicals, lab or studio equipments, computers etc to maintain educational activities, not including the regular maintenance costs of the building. Also mention the possibilities of utilizing and sharing the resources of existing academic units.

Combining the changes in the RTVF curriculum and the increased needs of the Media Center under the Directorship of the Faculty of Communication and the Rectorate, RTVF may need to consider the purchasing and assigning of media technologies (including video cameras, lights, microphones, editing bays) to the Departmental educational mission and the teaching of media production courses. As the University Radio and Television stations become fully operational it may prove to be too difficult for the Media Center to provide access to the necessary technologies for RTVF courses.

Part VII. Implementation Guide for existing students

Equivalence chart for the remaining courses

Identify the equivalence of the remaining courses of existing students. For example write the new course "CHEM332" into "equivalence" column if it is going to replace "CHEM321" in the old curriculum. Or one may write "Area elective" or "University Elective" for a totally deleted course in the old curriculum. Presence of consecutive courses (like Analysis I & II), or prerequisite / co-requisites may necessitate alternative equivalent courses, exemptions or conditions for equivalency.

	Course	Equivalence	Alternatives / Exemptions or Conditions	
1.	RTVF251	RTVF251		
2.	RTVF264	RTVF365		
3.	RTVF362	RTVF262		
4.	RTVF405	RTVF205		
5.	COMM203	RTVF Area Elective		
6.	COMM204	RTVF306		
7.	RTVF301	RTVF Area Elective		
8.	RTVF303	RTVF Area Elective		
9.	RTVF403	RTVF Area Elective		
10.	RTVF461	RTVF Area Elective		
11.	RTVF458	COMM458		
12.				
13,				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

Part VIII. Catalog Information

Provide the information for the revised curriculum in sections "Program Description", "Full Curriculum" and "Course Descriptions" which will be printed in the course catalog and the on-line catalog of the University.

Describe the program from several points of view like the mission, goals, objectives, focus and strengths of the program, opportunities for the graduates from an academic perspective. A brief historical perspective may be appropriate. Concise description of sub disciplines or areas of focus may be added. Also summarize lab studio / workshop information as well as any summer practice or internship if any.

MISSION

Radio-TV-Film has developed an interdisciplinary project that combines both theory and practice in the media arts. The program offers opportunities for film analysis, single camera 'film-style' production, television, studio and field, radio and audio production, multimedia production and a variety of aesthetic, theoretical and analytical courses that focus attention on the media arts as important contributors to culture

The Department of Radio-TV-Film is an active and exciting media learning environment in which the aim is to prepare for challenging and rewarding careers in the media industries and for future graduate-level work in communication and media studies. The international teaching staff in the Department of RTVF emphasizes contemporary communication theory-in-practice, where research is intricately linked to the possibility of critical and creative production work. The RTVF program encourages students to engage in intellectual and scholarly inquiry and to critically and creatively engage in the production of media programs. The goals of RTVF compliment the University goal of a liberal arts general education where students are encouraged to begin a life-long learning process that does not simply begin and end at the university but becomes an intricate part of each student's life. The goals of RTVF include the combining of both theoretical and practical learning; the positioning of our student body so that they can successfully compete for their chosen career direction in media industries; to accentuate the importance of scholarly, critical and creative work by encouraging students to present the product of their efforts beyond the classroom through participation in national and international conferences, competitions and exhibitions; to promote student success through readily available and accessible academic and program advising. RTVF has also established strong bonds with the media markets both in Northern Cyprus and in the region which offer unique opportunities for our successful RTVF students to experience real-work environments in the media markets.

FACILITIES

Students of RTVF have access to DAU TV, our university television station, video production facilities, video field equipment, master control, editing facilities, campus radio station, and the possibility of engaging with the local broadcast media through internship programs. Our television and radio stations broadcast throughout Northern Cyprus and student programs are regularly aired to the local community.

EMPLOYMENT OPPORTUNITIES

Our international student body has found their preparation in the RTVF program, both scholarly and professionally, to provide a solid foundation for successful entry into media markets in Cyprus, the Mediterranean region and internationally. The program also provides a firm foundation for post-graduate level work in communication and media studies.

Full Curriculum

Complete the table by listing the sequence of courses, by semester that students in the program will take.

Use the following abbreviations to fill in the course category: **UC** = University Core (like critical thinking, History etc.); **UC-M** = University core in Mathematics; **UC-PN** = University Core in Physical/Natural Sciences; **UC** – **AH** = University Core in Arts and Humanities; **UC-SB** = University core in Social and Behavioral Sciences; **UE-MP** = University Elective in Mathematics; **UE-PN** = University Elective in Mathematics; **UE-PN** = University Elective in Math or Physical / Natural Sciences; **UE** – **AH** = University Elective in Arts and Humanities; **UE-SB** = University Elective in Social and Behavioral Sciences; **FC** = Faculty Core; **AC** = Area Core; **AE** = Area Elective;

Semester	Ref	Course	Full Course Title	Course		Cre	edit		Prerequisites	Co-
Semester	Code	Code	Full Course Title	Category	Lec	Lab	Tut	Tot	Frerequisites	requisites
1	81111	COMM101	Introduction to Communication Studies	FC	3	0	0	3		
1	81112	MATH167	Mathematics for Arts and Social Sciences	UC-M	3	0	0	3		
1	81113	COMP101	Computer Literacy	UC	2	2	0	3		
1	81114	ENGL191	Communication in English-I	UC	2	2	0	3		
1	81115	TURK191/TUSL 180	Communication in Turkish	UC	3	0	0	3		
1	81116	GEED111	General Survey of Knowledge-I	UC	3	0	0	3		
1	81117	GEED101	SPIKE-I	UC	0	0	0	0		
2	81121	COMM103	Media Literacy	FC	3	0	0	3		
2	81122	COMM122	Sociology of Communication	UC-SB	3	0	0	3		
2	81123	xxxx	University Elective – Physical/Natural Sciences	UE-PN	3	0	0	3		
2	81124	ENGL192	Communication in English-II	UC	2	2	0	3		
2	81125	GEED112	General Survey of Knowledge-II	UC	3	0	0	3		
2	81126	GEED102	SPIKE-II	UC	0	0	0	0		

3	81131	RTVF251	Fundamentals of Film and Video Production	AC	3	0	0	3		
3	81132	COMM201	Communication in History	UC-AH	3	0	0	3		
3	81133	RTVF205	Scriptwriting	AC	3	0	0	3		
3	81134	xxxx	University Elective Mathematics or Physical/Natural Sciences	UE-MPN	3	0	0	3		
3	81135	RTVF207	Media Aesthetics	AC	3	0	0	3		
3	81136	GEED201	SPIKE-III	UC	0	0	0	0		
4	81141	COMM205	Theories of Mass Communication	FC	3	0	0	3		
4	81142	RTVF272	Fundamentals of Radio Production	AC	3	0	0	3		
4	81143	RTVF262	Key Concepts in Film Studies	AC	3	0	0	3		
4	81144	RTVF254	Introduction to Video Editing	AC	3	0	0	3		
4	81145	COMM206	Communication Research	UC-SB	3	0	0	3		
4	81146	GEED2002	SPIKE-IV	UC	0	0	0	0		
5	81151	RTVF371	Audio Production Techniques	AC	3	0	0	3		
5	81152	XXXX	University Elective Arts and Humanities	UE-AH	3	0	0	3		
5	81153	RTVF365	Social History of Cinema	AC	3	0	0	3		
5	81154	XXXX	Area Elective	AE	3	0	0	3		
5	81155	XXXX	Area Elective	AE	3	0	0	3		
6	81161	COMM301	Cultural Studies	FC	3	0	0	3		
6	81162	RTVF306	Understanding Broadcast Media	AC	3	0	0	3		
6	81163	COMM303	Political Communication	UC-SB	3	0	0	3		
6	81164	xxxx	Area Elective	AE	3	0	0	3		
6	81165	XXXX	Area Elective	AE	3	0	0	3		
7	81171	COMM458	Media Ethics	FC	3	0	0	3		
7	81172	RTVF451	Senior Project in RTVF-I	AC	3	0	0	3		
7	81173	RTVF487	Broadcast Journalism	AC	3	0	0	3		
7	81174	XXXX	Area Elective	AE	3	0	0	3		
7	81175	XXXX	Area Elective	AE	3	0	0	3		
7	81176	RTVF400	Internship	AC	0	0	0	0	RTVF251 and RTVF272	
8	81181	COMM404	New Communication Paradigms	FC	3	0	0	3		
8	81182	RTVF452	Senior Project in RTVF-II	AC	3	0	0	3		
8	81183	RTVF474	Radio Broadcasting	AC	3	0	0	3		
8	81184	XXXX	Area Elective	AE	3	0	0	3		
8	81185	XXXX	Area Elective	AE	3	0	0	3		
8	81186	HIST280/299	History of Turkish Reforms	UC	2	0	0	2		

Course Descriptions – I - English: All compulsory courses offered by the department of the program

Type the catalog course description of each course in English in the following order: course content, course credits, prerequisites and co-requisites, Abbreviated Title, Category of the course, teaching language, and keywords. The information supplied will be copied and pasted to the catalog.

- Course code: Replace CODEXXX with the course code
- Course title: Replace Full Course Title with the course title.
- Course Outline: Replace Course outline with statements of the course outline. Avoid using multiple paragraphs. Do not keep the text "Course outline" as a heading.
- Credits: Replace L, L, T and X with corresponding numbers for lecture, lab, tutorial and total course credit, respectively.
- Prerequisites and co-requisites: Delete "None" and replace XXXXXX with the corresponding course code.
- Course Category: XXXXXXXX with any of "University Core", "Faculty / School Core", "Area Core", "Area Elective", or "University Elective"
- Abbreviated title: This is going to be used in preparation of transcripts or registration forms. Replace XXXXXXXXXXXXXXX with a shorter version of the full title.
- Teaching language: Replace XXXXX with the teaching language
- Keywords: Replace XXXXXX, XXXXXX with words other than the ones available in the title and course outline which helps to identify the course.

The total text length should not exceed 2000 characters.

RTVF251 Fundamentals of Film and Video Production

Students are introduced to the fundamentals of the film and video production equipment including the uses of cameras, editing units, sound studios, digital video equipment, lighting, microphones, editing and sound equipment. The aesthetic concerns of film and video production are also introduced through consideration of the basics of film and video, the importance of lighting and the quality of lighting equipment, the language of camera movement, and the importance of pre-conceptualization for editing of video art.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Fund. Film & Video Production Category: Area Core Course Teaching Language: English

Keywords: Visual, Creative, Composition

2. RTVF205 Script Writing

The focus is on the importance of pre-conceptualization, preparation and practice in the production of a script for media performance. The focus is on articulating the conceptual idea into a workable "project proposal that translates a creative idea into practical procedures before production begins. Participants will learn the functions and the functional/practical relationships between treatment, scenario/script, shooting script, synopsis, camera cards, lighting plans, set design, location planning and editing script. The course culminates in the production of a "project proposals" by each course participant.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Script Writing Category: Area Core Course Teaching Language: English

Keywords: Television, Radio, Performance, storyboard, postproduction

3. RTVF272 Fundamentals of Radio Production

This course is an introduction to the Radio studios, control room, audio equipment, sound and recording devices, conceptualization, preproduction and preparation for audio production, identification of sound equipment including microphones and recording styles, examination of the practical problems in creating and producing radio and audio programming with an overview of genres including news, drama, and features. Participants will also be introduced to fundamental issues in audio and radio production that include scheduling of production and air time, program timing, audio editing, recording, and the production of sound effects and the importance of music choice.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Fund. Radio Production Category: Area Core Course Teaching Language: English

Keywords: Rhythm, Song, Lyric, drama, music, creativity, audio

4. RTVF262 Key Concepts in Film Studies

This course is principally designed to introduce students to the study of film as an academic discipline, and to encourage them to interrogate their own expectations and assumptions about film. The specific goals will be to: introduce students to the key concepts of film studies, such as narrative, genre, editing and *mise en scène*, and encourage them to use these terms in an informed and critically productive way; introduce students to various theoretical concepts and methodologies which form an essential basis to subsequent Film Studies courses; encourage students to think about their viewing experience and critically question their assumptions and expectations; and introduce students to studying film in an academically disciplined manner within a range of different contexts.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Key Concepts Film Category: Area Core Course Teaching Language: English

Keywords: Movies, Spectator, Filmic, narration, formalism, genres

5. RTVF207 Media Aesthetics

Media Aesthetics explores the aesthetic principles and creative use of media as an art form and not only as a vehicle for the transmission of information. The main focus of the course is on perceptual and compositional theories that inform the aesthetics of the video arts. This is an in-depth survey of the major aesthetic theories central to creative video production. Media Aesthetics will also be of interest to film makers, photographers, and those engaged in multimedia production. Students will consider visual, auditory, and motion principles involved in the structure of moving images; review cognitive theories regarding the understanding and appreciation of the visual communication media and survey and analyze the compositional elements of the various media of visual communication.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Media Aesthetics Category: Area Core Course Teaching Language: English

Keywords: Screen, Vector, photography, videography, cinema, graphics, lighting, colour, sound

6. RTVF254 Introduction to Video Editing

This course aims at introducing the students the theoretical and intellectual skills necessary for a TV and a film production. The focus of the course is to help the potential film/TV screenwriters, editing operators, editors and directors to experience the principles and techniques of editing as the most critical step in the post-production process of any film/TV production.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Introduction To Video Editing Category: Area Core Course Teaching Language: English

 $\textit{Keywords: Editing, Film and TV language, \ colour, sound}$

7. RTVF371 Audio Production Techniques

A survey of the mechanics of audio production and the operation of studio equipment. Study and repeated practice in the use of microphone techniques, music, sound effects and performance. Introduction to digital audio production using Cool Edit and other appropriate audio softwat Lecture and laboratory projects designed to acquaint students with audio production requirements and responsibilities. Students receive prachands-on experience with attention to mixing, recording and editing.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Audio Production Techniques Category: Area Core Course Teaching Language: English

Keywords: Radio, audio, audio production, commercial, public, broadcast, production

8. RTVF365 Social History of Cinema

Through an investigation of the relationships between the theories and practices of cinema production, technologies, the organization of the film industry, and changes in the cinema audience, this course poses the question of how a medium whose initial impact resided in its ability to record reality developed into an industry whose dominant form is the production of narrative fiction films. The course introduces students to the conceptual tools necessary for the analysis of both individual films and broader movements within cinema history, viewed in relationship to the social processes which cinema both embodies and helps to further. The course aims to foster an understanding of changes in the social position of cinema, including its relations to other media; in the ways in which going to the cinema has operated as a social practice; of how cinema has achieved its present form as a global medium; and of how both films and audiences 'work' to produce meaning.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Soc. History Cinema Category: Area Core Course Teaching Language: English

Keywords: Aesthetics, Movies, Screen, film, viewing, audience

9. RTVF306 Understanding Broadcast Media

This course introduces participants into the historical, theoretical and methodological issues surrounding the development, practice, use and consumption of broadcast media's role as a social and cultural technology and institution. Through the analytical study of radio and television programs and genres, as well as the relation between early community-oriented programming and the private commercial model advertisements, ownership, and social policy, it provides students with a framework for posing creative and critical questions. By introducing students to approaches to the study of broadcast media production and reception, and to key concepts in audience studies, the course focuses equally on broadcasting, the production process, and the audience.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Understanding Broadcast Media Category: Area Core Course Teaching Language: English

Keywords: Broadcasting, programs, technology, audiences, ratings

10. RTVF451 Senior Project in RTVF-I

The senior students of Radio TV and Film Department who gained the fundamental skills in the Department and focused on any field among Radio, Television and Film through developing their personal creativity in that field are expected to prepare a production in Radio or in Television or Film areas, under the supervision of the course adviser. In this first phase of the course which is taken by the senior students in the last two semesters of their fourth year, students who decide to create a production in any field among Radio or Television and Film fulfills the all processes of a pre-production such as deciding the aim and the target audience of the production, writing synopsis, treatment, script, shooting and editing script, preparing story-board under the guidance of their instructor.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Senior Project in RTVF-1 Category: Area Core Course Teaching Language: English

Keywords: Senior project, production, radio, TV, film, pre-production, synopsis, treatment, script, shooting script, editing script, audience,

story-board.

11. RTVF487 Broadcast Journalism

Broadcast journalism is not only vital to the promotion of a more informed citizenry, but also a highly competitive business enterprise as each station competes for the most important and newsworthy stories of the day. While the event being covered may be the same, each medium has its own rules and practices. In this course students will examine, critique and apply the rules and techniques for writing and reporting for Radio and TV while becoming familiar with electronic news gathering and news editing processes.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Broadcast Journalism Category: Area Core Course Teaching Language: English

Key words: News, TV, radio, journalism, broadcasting, production, post-production, editing.

12. RTVF400 Internship

All students in the department of RTVF are required to find an internship position in the Turkish Cypriot, Turkish, or international media (television and radio) outlets for at least 240 hours (minimum 30 days) before registering this course or fulfill this requirement after the registration. Students have to provide satisfactory reports written and signed by the director of the relevant media.

Credits: (0 / 0 / 0) 0 Prerequisites: RTVF251, RTVF272 Co-requisites: None

Abbreviated Title: Internship Category: AC Course Teaching Language: Turkish and/or English

13. RTVF452 Senior Project in RTVF- II

The senior students of Radio TV and Film Department who gained the fundamental skills in the Department and focused on any field among Radio, Television and Film through developing their personal creativity in that field are expected to prepare a production in Radio or in Television or Film areas, under the supervision of the course adviser. In this second phase of the course which is taken by the senior students in the last two semesters of their fourth year, students who fulfilled the all processes of the pre-production phase in Senior Project in RTVF-1 course are expected to produce their projects through casting, deciding the production locations, arranging the necessary interviews, recording their audio or video stocks, editing the video or audio, adding some graphics, animations under the supervision of the course adviser.

Credits: (3/0/0) 3 Prerequisites: RTVF452(I) Co-requisites: None

Abbreviated Title: Senior Project in RTVF-1

Category: Area Core Course Teaching Language: English

Keywords: Senior project, production, radio, TV, film, post-production, casting, editing, recording, video, sound, interview, location, audience

14. RTVF474 Radio Broadcasting

This course is an intensive semester long exploration of the directorial process in producing and recording a variety of radio formats including radio dramatic performances. Through intensive practice with scripts and crews, the student-Director will develop the discipline and technique necessary in directing live programming for radio broadcasting. The course combines lecture/discussion with intensive hands-on assignments students gain proficiency in preconceiving, planning, directing and recording programming for broadcast radio.

Credits: (3/0/0) 3 Prerequisites: RTVF 272 Co-requisites: None

Abbreviated Title: Directing Live Broadcasting Category: Area Core course Teaching Language: English

Keywords: radio, broadcasting, directing

Course Descriptions - II - English : All compulsory courses offered by other academic units

1. COMM101 Introduction to Communication Studies

This course introduces its students to the field of communication and media studies. In addition to providing the students with the necessary knowledge and skills to understand and analyze interpersonal, intercultural, mass and computer-mediated communications, the course aims to equip students with the needed tools to open the communication field to critical scrutiny. With the acquisition of study skills to grasp the meaning of communicated messages in their wider social, political and historical contexts, and by dealing with the debates concerning the different conceptualizations and practices of communication from issues related with language, discourse and representation to existing institutions and regulations of telecommunication, the students can expect to cultivate an ethical sense of responsibility concerning their communicative actions.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Intro. Comm. Studies Category: Faculty Core Course Teaching Language: English

Keywords: radio, newspaper, television, ethics Department offering the course: FCMS

2. COMM103 Media Literacy

This course provides a broad framework for the development of a critical appreciation of the media that is essential both for the development of an informed citizenry and for those whose goal it is to express themselves through the communication arts media. Participants will consider the importance of media literacy to democracy through a broad range of issues that may include ownership and control, regulation and policy, production and circulation, construction and interpretation of signs, power, gender and media, children and advertising, censorship, racism and stereotyping. The emphasis is on developing the capacity to carefully evaluate media forms and content, develop a language of media critique, and appreciate the role that media play in partially constructing our sense of social reality.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Media Literacy Category: Faculty Core Course Teaching Language: English

Keywords: criticism, education, pedagogy, citizenship

Department offering the course: FCMS

3. COMM205 Theories of Communication

This course offers an overview of historical and contemporary theories of mass communication. It is concerned with illustrating how different theoretical traditions influence the types of questions asked, the knowledge produced from engaging those questions and the ensuing ways in which we perceive the relationships between communication media and society.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Theories of Comm Category: Faculty Core Course Teaching Language: English

Keywords: content, critical, feminist, gender, poststructural, postcolonial

Department offering the course: FCMS

4. COMM301 Cultural Studies

This course introduces cultural studies as a critical, transdisciplinary, and international approach to communication studies pointing out that the making of culture is always mediated through communication. The course introduces the notion of culture not in the narrow sense as referring to the objects of aesthetic excellence ("high art"), but as the texts and practices of everyday life where such divisions are established and contested. The emphasis is on analyzing how culture is made by peoples (1) who are increasingly interconnected as well as distinguished by global webs and flows of communication, (2) who use the repertoire of commodities supplied by the culture industries (film, television, music, publishing, advertising, architecture, etc.) in their making of culture, and (3) to what extent the particular examples of such "making" are supportive or subversive of dominant understandings of the world.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Cultural Studies Category: Faculty Core Course Teaching Language: English

Keywords: Identity,representation, discourse Department offering the course: FCMS

5. COMM404 New Communication Paradigms

This course deals with significant and contemporary theoretical developments that have recast many of our received conceptions of communication and the media in a new light by both highlighting their inadequacies and shortcomings, and opening the way to a theoretically more sophisticated and practically more relevant understanding. Poststructuralist, postmodern and postcolonial theories together with gender, ethnic and queer perspectives, as well as contemporary theorizations of ethics are discussed concerning self-other, gender, sexual, inter-national, global relations and communications. The convergence of contemporary critical theory and technology in the make-up of the Internet and the World Wide Web and the promised potential for democracy of the Internet are also discussed.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: New Comm. Paradigms Category: Faculty Core Course Teaching Language: English

Keywords: Ethnicity, identity, other, criticism Department offering the course: FCMS

6. GEED111 General Survey of Knowledge-I

This course, the first of a two-semester sequence, introduces students to a variety of disciplines in the arts and sciences through critical discussions of some of the major ideas, concepts and belief systems that are shaping the modern world. The first semester focuses primarily on scientific and technological aspects of modern life, and ends with a discussion of some of the social and psychological coping mechanisms that have evolved to deal with them. Lectures and discussion will be accompanied by textual and audiovisual material. Students will be evaluated on the basis of short, knowledge-based exams, and possibly short essays/a portfolio, discussing one or two of these areas in relation to a particular case study. Topics to be covered include: biology, physics, chemistry, ecology, architecture and urban issues, psychology, sociology, and comparative religion.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: General Survey of Knowledge I Category: University CoreCourse Teaching Language: English

Keywords: XXXXXX, XXXXXX

Department offering the course:

7. GEED112 General Survey of Knowledge-II

The second in a two-semester sequence, this course continues the discussion from *Critical Thinking I* of critical ideas, concepts and belief systems that are shaping the modern world. This semester focuses primarily on economic, political, legal, social and cultural aspects of contemporary life, and ends with a discussion of the impact of the cultural sphere—art, music, literature, and the media—on the individual and society. Lectures and discussion will be accompanied by textual and audiovisual material. Students will be evaluated on the basis of short, knowledge-based exams, and possibly short essays/a portfolio, discussing one or two of these areas in relation to a particular case study. Topics to be covered include: economics, political science, law, philosophy, history, art and archeology, music, communications, literature.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: General Survey of Knowledge-II Category: University Core Course Teaching Language: English

Keywords: XXXXXX, XXXXXX Department offering the course:

8. ENGL191 Communication in English-I

ENGL 191 is a first semester freshman academic English course The purpose of this course is to consolidate and develop students' knowledge and awareness of academic discourse, language structures and lexis. The prime focus will be on the further development of writing, reading, speaking and listening skills in academic settings, and on improving study skills in general.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Communication in English-I Category: University Core Course Teaching Language: English

Keywords: XXXXXX, XXXXXX Department offering the course:

9. ENGL192 Communication in English-II

ENGL 192 is a second semester freshman academic English course The purpose of this course is to further consolidate and develop students' knowledge and awareness of academic discourse, language structures and lexis. The prime focus will be on the further development of writing, reading, speaking and listening skills in academic settings, and on improving study skills in general.

Credits: (3/0/0) 3Prerequisites: None Co-requisites: None

Abbreviated Title: Communication in English-II Category: University Core Course Teaching Language: English

Keywords: XXXXXX, XXXXXX Department offering the course:

10. TURK199/TUSL180 Communication in Turkish

TURK199 dersinin amacı, Türkçenin sözlü ve yazılı alanda etkin bir biçimde kullanılmasını sağlamaktır. Özellikle metin çözümlemeleri üzerinde durularak, öğrencilerin düşünme ve yorumlama yetenekleri geliştirilecektir.

The TUSL180 Basic Turkish course is an introduction to the Turkish Language based on task based learning. It incorporates all four language skills (listening, reading, writing, speaking) and provides an introduction to basic grammar structures. The main aim of this course is to enable the students to "understand and use familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type in Turkish at A1 level.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Communication in Turkish Category: University Core Course Teaching Language: Turkish

Keywords: XXXXXX, XXXXXX Department offering the course:

11 MATH167 Mathematics for Arts and Social Sciences

Review of basic mathematical concepts. Sets. Real numbers and their properties, operations with real numbers, exponents and radicals, operations with algebraic expressions, factorials, summation notation. Linear and quadratic equations. The rectangular coordinate system, linear and quadratic functions, their graphs and applications. Some basic geometric shapes, areas and volumes. Collecting data, sampling techniques. Picturing data, pie chart, bar charts and histograms. Average, weighted mean, geometric mean, median and mode. Variance and standard deviation. Some basic probability concepts, random variable, probability distribution. The normal distribution and its applications. Introduction to hypothesis testing, type I and II errors in decision making. (2 weeks)

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Math for Arts and Soci. Sci. Category: University Core Course Teaching Language: English

Keywords: Real numbers, algebraic expressions, rectangular coordinate, geometric shapes, picturing data, mean, variance, probability distribution, hypothesis testing

Department offering the course: Mathematics

12. **GEED101 SPIKE-I**

This course is designed to expose students to practical applications of knowledge in their own and related fields, increase their knowledge of other disciplines, and create opportunities for them to experience a diverse range of social and cultural activities in the world outside university. The focus is on developing learning outside the classroom through encouraging student participation in guest lectures, conferences, and cultural events such as musical and theatrical performances, art exhibitions, literary readings, etc., both on campus and off campus. By providing students with exposure to professional, industrial, and socio-cultural realities, this course takes a first step towards preparing students for the changing world that will face them after graduation. And through this exposure, they aspire to give students a sense of respect for and pride in their own chosen profession, coupled with a feeling of responsibility to helping the community and working for the good of society. Assessment will be based on the student's completion during the semester of a SPIKE Card, under the Honor Code, certifying participation in four socio-cultural, professional, or industry-related events sponsored by his or her own Faculty or School, and four events sponsored by other Faculties or Schools or organizations in the community

Credits: (0/0/0) 0 Prerequisites: None Co-requisites: None

Abbreviated Title: SPIKE I Category: University Core Course Teaching Language: English

Keywords: XXXXXX, XXXXXX Department offering the course:

13. GEED102 SPIKE-II

This course is designed to expose students to practical applications of knowledge in their own and related fields, increase their knowledge of other disciplines, and create opportunities for them to experience a diverse range of social and cultural activities in the world outside university. The focus is on developing learning outside the classroom through encouraging student participation in guest lectures, conferences, and cultural events such as musical and theatrical performances, art exhibitions, literary readings, etc., both on campus and off campus. By providing students with exposure to professional, industrial, and socio-cultural realities, this course takes a first step towards preparing students for the changing world that will face them after graduation. And through this exposure, they aspire to give students a sense of respect for and pride in their own chosen profession, coupled with a feeling of responsibility to helping the community and working for the good of society. Assessment will be based on the student's completion during the semester of a SPIKE Card, under the Honor Code, certifying participation in four socio-cultural, professional, or industry-related events sponsored by his or her own Faculty or School, and four events sponsored by other Faculties or Schools or organizations in the community.

Credits: (0/0/0) 0 Prerequisites: None Co-requisites: None

Abbreviated Title: SPIKE II Category: University Core Course Teaching Language: English

Keywords: XXXXXX, XXXXXX Department offering the course

14. GEED201 SPIKE-III

This course includes the same requirements as GE 101 and GE 102, but has an additional component: in addition to participating in four socio-cultural, professional, or industry-related events sponsored by his or her own Faculty or School, and four events sponsored by other Faculties or Schools or organizations in the community, each student will be required to attend two SPIKE Certificate Seminars, which will be offered by the various Research Centers at the university. Certificate Seminars take the form of 4-hour workshops, which will generally be held in the evenings and during weekends. They will include such topics as Leadership, Time Management, First Aid, and Environmental Activism. (One or more of these Certificate Seminars may be designated as compulsory.) In addition to completing their SPIKE requirement for this course, students will be awarded certificates for successful participation in the Certificate Seminars.

Credits: (0/0/0) 0 Prerequisites: None Co-requisites: None

Abbreviated Title: SPIKE III Category: University Core Course Teaching Language: English

Keywords: XXXXXX, XXXXXX Department offering the course

15. GEED202 SPIKE-IV

This course includes the same requirements as GE 101 and GE 102, but has an additional component: in addition to participating in four socio-cultural, professional, or industry-related events sponsored by his or her own Faculty or School, and four events sponsored by other

Faculties or Schools or organizations in the community, each student will be required to attend two SPIKE Certificate Seminars, which will be offered by the various Research Centers at the university. Certificate Seminars take the form of 4-hour workshops, which will generally be held in the evenings and during weekends. They will include such topics as Leadership, Time Management, First Aid, and Environmental Activism. (One or more of these Certificate Seminars may be designated as compulsory.) In addition to completing their SPIKE requirement for this course, students will be awarded certificates for successful participation in the Certificate Seminars.

Credits: (0/0/0) 0 Prerequisites: None Co-requisites: None

Abbreviated Title: SPIKE IV Category: University Core Course Teaching Language: English

Keywords: XXXXXX, XXXXXX Department offering the course

16. COMM122 Sociology of Communication

Sociology plays a key role in modern intellectual debates around culture and society in the social sciences. Sociology charts historical transformations and provides ways of understanding contemporary social developments. The main aim of this course is to provide an overview of sociology both in theory and in practice in order to help students to grasp and better understand the social structures and culture of their own society and the societies of others. This course will also provide students with opportunities to discuss conceptual and theoretical constructs in social theory relevant to the social and cultural aspects of communication and media. Topics to be covered include: communication and society; ideology and media; gender and media; crime and media; media and ethnicity; communication technology and social change; globalization.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Sociology of Communication Category: UC-SB Teaching Language: English

Keywords:XXXXXX

Department offering the course: FCMS

17. COMM201 Communication in History

This course considers how the communication process has been shaped by the prevailing political, cultural, legal and economic factors of particular historical periods. The relationship between specific forms of communication media and practices and historical and social change is introduced. The aim of the course is to illustrate how communication and media technologies have both shaped and been shaped by the social context within which they existed, and what this has to say about contemporary issues in communication and media studies.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Communication in History Category: UC-AH Teaching Language: English

Keywords:XXXXXX

Department offering the course: FCMS

18. COMM206 Communication Research

Basic quantitative and qualitative research methods in communication studies will be introduced. The emphasis will be on developing skills needed to conduct research, and to understand and critically evaluate research findings. Topics to be covered are: survey design; sampling techniques; interviewing; focus groups; quantitative content analysis; qualitative content analysis; ethnographic research; discourse analysis; semiological analysis.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Communication Research Category: UC-SB Teaching Language: English

Keywords:XXXXXX

Department offering the course: FCMS

19. COMM303 Political Communication

This course focuses on the nature and function of communication in the political process. The course is organized around: (1) Political communication in the media; (2) Political campaigns and; (3) Effects of political communication. Major topics are; media and democracy, election campaigns, campaign coverage, political campaign debates, political advertising, and political opinion polls. Students completing the course will gain an understanding of: the ways in which media shape and reflect perceptions of politics; how political campaigns are formed and operated; how political opinion polls are prepared and conducted; and the effects of political communication.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Political Communication Category: UC-SB Teaching Language: English

Keywords:XXXXXX

Department offering the course: FCMS

20. COMM458 Media Ethics

Media ethics is an upper-level course that highlights ethical concerns specifically related to media scholars and practitioners. The course focuses on applied ethics as it engages students in real-life problems faced by media practitioners as they engage the society within which they operate, and covers all aspects of the media including journalism, radio, television, advertising and public relations. While topics discussed each semester will draw on contemporary and timely ethical concerns in the media, the course will generally include timeless media ethics problems including Censorship, pornography, crime, stereotypes, the aged, and the responsibility of the media to children.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Media Ethics Category: UC-AH Teaching Language: English

Keywords: Ethical, Philosophy, Law, Regulation, ideolgogy, values, ideals

Department offering the course: FCMS

Course Descriptions – I - Turkish: All core courses offered by the department of the program Ders Tanımları – I – Türkçe: Programı sunan Bölüm tarafından verilen tüm temel dersler

- Ders Kodu: DERSXXX 'in ders kodu ile değistirin
- Ders Adı: "Tam Ders Adı" yazısını silip yerine dersin tam adını yazınız.
- Ders İçeriği: "Ders içeriği..." yazısını silip dersin içeriğini yazınız. Çoklu parağraflardan kaçınınız. Ve sonunda bir satır boşluk kalmasını sağlayınız.
- Dersin Kredisi: L, L, T ve X harfleri yerine sırasıyla ders, lab, tutorial ve dersin toplam kredilerini karşılık gelecek şekilde yazınız...
- Ön ve yan koşullar: "None" kelimesini siliniz ve XXXXXX yerine dersin ön veya yan koşul dersini yazınız.
- Dersin kategorisi: XXXXXXXX yerine "Üniversite Ana", "Fakülte / Okul Ana", "Alan Ana", "Alan Seçmeli", veya "Üniversite Seçmeli" ibarelerinden birini yazınız.
- Dersin Kısa Adı: Bu bilgi ders çizelgesi (transkript) veya kayıt formlarında kullanılacaktır. XXXXXXXXXXXXX yerine dersin kısa adını yazınız.
- Eğitim Dili: XXXXX yerine dersin eğitim dilini yazınız.
- Anahtar Kelimeler: XXXXXX, XXXXXX yerine dersi tanımlamakta yararlı olacak ve derin adı ile içeriğinde yer almayan kelimeleri yazınız.

Toplam metin uzunluğu 2000 basamağı geçemez.

1. RTVF251 Film ve Video Yapımına Giriş

Bu ders film ve videoda yapıma ilişkin temel bilgileri içerir; dersin amacı öğrencileri, kameraların ve kurgu odasının, ses stüdyolarının, dijital video teçhizatının, ışık kullanımının, mikrofonların, kurgu ve ses teçhizatı gibi, film ve video yapımında olmazsa olmaz olan araçların kullanımına ilişkin temel bilgilerle tanıştırmaktır. Film ve videoya ilişkin temel bilgiler, ışığın önemi ve ışık ekipmanının kalitesi, kamera hareketinin dili ve video art kurgusunda önceden yapılan kavramsal hazırlığın önemi gibi konular bu dersin estetik ilgilerini oluşturur. Bu ders, RTVF major dersler için önkoşul niteliğindedir.

Kredi: (3, 0) 3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: Film ve Video Yapımına Giriş Kategorisi: Alan Ana Dersi Eğitim Dili: Ingilizce

Anahtar Kelimeler: Görsel yaratıcılık, kompozisyon, film, video

2. RTVF205 Senaryo Yazımı

Bu ders, medyadaki program türlerinin ve sinema metinlerinin senaryolaştırılmasında yapım öncesi kavramlaştırıma, hazırlık ve senaryonun yazıya dökülmesi süreçleriyle öğrencinin tanıştırıldığı bir derstir. Derste, seçilen medium'un türünü, sunduğu olanaklar ile çizdiği sınırları dikkate alarak öğrencinin bir kavramsal fikri anlamlı bir "proje önerisi"ne dönüştürmesi amaçlanmaktadır; proje önerisi, yapım aşaması öncesinde, yaratıcı bir fikrin uygulama süreçleri içinde dönüştürülmesini içermelidir. Öğrenciler çatışmayı ayırt etme ve çatışma yaratma, etkili karakterleştirmenin özellikleri gibi konular yanında tretman, senaryo, çekim senaryosu ve synopsis arasındaki işlevsel ilişkilerin önemi konularında eğitileceklerdir. Ders, her bir öğrencinin tek başına hazırlayacağı "proje öneri"lerinin ortaya çıkarılmasıyla sona erecektir

Kredi: (3/0/0) 3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: Senaryo Yazımı Kategorisi: Alan Ana Dersi Eğitim Dili: Ingilizce

Anahtar Kelimeler: Televizyon, radyo, tiyatro, performans, storyboard, kamera, post-prodüksiyon

3. RTVF207 Medya Estetiği

Bu ders, medya estetiğinin temel kodları ve onların görsel işitsel metinlerin üretimindeki iletişimsel işlevlerine ilişkin öğrencide bir tanıdıklık yaratma amacındadır. Bu ilkeler/kodlar genel olarak ışık, renk, iki boyutlu ve üç boyutlu uzam, zaman/hareket ve sesi içermektedir. Derste bağlam ve estetik arasındaki ilişki, çeşitli ışık teknikleri ve gölgeler, siyah-beyaz ve renkli görüntünün anlam yaratma özellikleri, kamera pozisyonlarının sonuçları, çerçeveleme ve açılar, lens tercihleri, *mise-en-scene* kavramı, kurgu olanakları ve sesin iletişimsel işlevleri gibi konular ele alınacaktır.

Kredi: (3/0/0) 3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: Medya Estetiği Kategorisi: Alan Ana Dersi Eğitim Dili: İngilizce

Anahtar Kelimeler: Perde, vektör, fotoğraf, videografi, sİnema, grafik, ışıklandırma, renk, ses

4. RTVF272 Radyo Yapımına Giriş

Bu ders öğrenciyi Radyo stüdyoları, kontrol odası, ses teçhizatı, ses ve kayıt araçları, kavram oluşturma, pre-prodüksiyon ve ses yapımında hazırlık, mikrofonlar ve kayıt stilleri gibi ses teçhizatıyla tanıştırma amacındadır. Ders haber, drama ve kurmaca gibi türlere genel bir bakışla radyo ve ses program yapım ve yaratım sürecinde ortaya çıkan pratik problemlere ve onların çözümüne dair de bir giriş niteliğindedir. Öğrenciler bu derste aynı zamanda, radyo ve ses yapımında akış, programın yayın zamanı, ses kurgusu, ses efektlerinin kaydı ve müzik seçiminin önemiyle ilgili de temel bilgiler edineceklerdir.

Kredi: (3, 0) **3** Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: Radyo Yapımına Giriş Kategorisi: Alan Ana Dersi Eğitim Dili: Ingilizce

Anahtar Kelimeler: Ritim, şarkı, lirik, drama, müzik, yaratıcılık, işitsel

5. RTVF262 Film Çalışmalarında Temel Kavramlar

Filme bir akademik disiplin içinde bakan yaklaşımlara bir giriş olan bu derste öğrenciler filmleri kendi beklentileri ve varsayımlarını sorgulamaya yönlendirileceklerdir. Dersin kapsamı içinde film çalışmaları kavramı ve anlatı, tür, *mise en scene* gibi kavramlar yer almaktadır. Öğrencilerin bu kavramları eleştirel ve yaratıcı bir biçimde kullanmalarının özendirileceği bu derste Film Çalışmaları derslerinin zeminini oluşturan çeşitli teorik kavram ve metodolojiler tanıtılacak, öğrencilerin kendi seyretme deneyimleri hakkında düşünmelerini, kendi beklenti ve varsayımlarını sorgulamalarını sağlayacak bir çerçeve oluşturulacaktır.

Kredi: (3, 0) 3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: Film Çalışmalarında Temel Kavramlar Kategorisi: Alan Ana Dersi Eğitim Dili: İngilizce

Anahtar Kelimeler: Filmler, seyirci, filmsel anlatı, biçimcilik, türler

RTVF254 Video Kurguya Giriş

Bu ders öğrencilere film ve televizyonda yapımlarında kurgu için gerekli olan teorik, entellektüel ve teknik bilgileri vermeyi amaçlamaktadır. Ders geleceğin film ve televizyon senaryo yazarlarına, kurgu operatörlerine, editor ve yönetmenlere film ve televizyonda yapım aşamalarında önemli bir aşama olan kurgu tekniklerini deneyimleme imkanı sunmaktadır.

Kredi: (3/0/0) 3 Prerequisites: None Önkoşul: Yok

Dersin Kısa Adı: Video Kurguya Giriş Kategorisi:Alan Ana Ders' Eğitim Dil: İngilizce

Anahtar kelimeler: Kurgu, film, televizyon, renk, ses

7. RTVF371 Radyo Yapım Teknikleri

Bu derste öğrencilere radyo programcılığı yapımı alanında, temel bilgiler verilmekte; mikrofon kullanımı, müzik, ses efekleri ve performans gibi konular ele alınmaktadır. Cool Edit ve benzeri programlar aracılığıyla dijital radio program yapımı öğretilmektedir. Dersler ve projeler öğrencilerin program yapıma deneyimlerini artıracak şekilde tasarlanmaktadır.

Kredi: (3/0/0) 3 Önkoşul: / Yok Yankoşul: / Yok

Dersin Kısa Adı: Radyo Yapım Teknikleri Kategorisi: Alan Ana Dersi Eğitim Dili: İngilizce

Anahtar Kelimeler: Radyo, ses yapım, ticari, kamusal yayın, yapım

8. RTVF365 Sinema Tarihi

Film üretiminin pratiklerine dair kuram ve pratik arasındaki ilişkinin incelenmesinden yola çıkan bu derste temel prensibi gerçekliğin kaydı olan bir aracın nasıl olup da anlatı / kurmaca filmlerinin üretiminin temel formu haline geldiği sorusu üzerinde durulacaktır. Bu ders, hem tekil filmlerin hem de sinema tarihindeki akımların analizi için öğrencileri kavramsal araçlarla donatmayı hedeflemektedir. Sinema toplumsal süreçler içinde cisimleşirken, toplumsal süreçler de sinema tarafından oluşmaktadır; sinemanın gerçekliği kodlama biçimlerinin toplumla karşılıklı ilişki içinde nasıl kurulduğu sorusu bu süreci tarif ederken anahtar soruyu oluşturmaktadır. Bu dersin amacı sinemanın, diğer medyalarla olan ilişkisi de dahil olmak üzere değişen toplumsal konumuna ilişkin bir çerçeve oluşturmaktır. Sosyal bir aktivite olarak sinemaya gitmekten, sinemanın bugün bir küresel *medium* haline nasıl geldiğine ve filmlerle seyircinin anlamı birlikte nasıl ürettiğine ilişkin sorular bu çerçeveyi oluşturan sorulardır.

Kredi: (3, 0) 3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: Sinema Tarihi Kategorisi: Alan Ana Dersi Eğitim Dili: Ingilizce

Anahtar Kelimeler: Estetik, perde, film, seyretme, seyirci

9. RTVF301 Radyo ve Televizyonu Anlamak

Bu dersin amacı öğrencileri elektronik medyanın gelişimi, pratiği, kullanımı ve tüketimi konularıyla ve onun sosyal, kültürel, teknolojik ve kurumsal rolüne ilişkin tarihsel, kuramsal ve metodolojik sorunlarla tanıştırmaktır. Radyo ve televizyon programları ve türleri üzerine olduğu kadar kamusal yayıncılıkla özel teşebbüse dayalı model arasındaki ilişkilerle reklamcılık, sahiplik ve sosyal politika üzerine yapılacak analitik incelemeler, öğrencilerin yaratıcı, eleştirel ve problem çözücü sorular öne sürebilecekleri bir çerçeve oluşturmalarına yarayacaktır. Ayrıca alımlama çalışmaları, yayıncılık, üretim süreci ve izleyici ve dinleyiciye dair temel kavramlar üzerinde de durulacaktır.

Kredi: (3/0/0) 3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: Radyo ve Televizyonu Anlamak Kategorisi: Alan Ana Dersi Eğitim Dili: Ingilizce

Anahtar Kelimeler: Radyo, TV,teknoloji, pazarlar, dinleyici, reytingler

10. RTVF451 RTVF Bitirme Projesi-I

Ders, Radyo TV ve Sinema Bölümü son sınıf öğrencilerinin Bölümde edindikleri temel beceriler ile Radyo, Televizyon ve Sinema alanlarının herhangi birinde geliştirdikleri kişisel yaratıcılıklarını birleştirerek ders danışmanı gözetiminde ilgili alanda bir yapım ortaya çıkarmalarını hedefler. Son sınıf öğrencilerinin son iki dönemlerinde aldıkları dersin bu birinci safhasında, Radyo, Televizyon ya da Sinema alanlarından birinde bir yapım gerçekleştirmeye karar veren öğrenciler, yapım amacı ve hedef kitle belirleme, yapım konseptini geliştirme, sinopsis, tretman, senaryo ve çekim-kurgu senaryosu yazma, gereğinde story-board hazırlama gibi bir yapımın prodüksüyon öncesi tüm aşamalarını ders danışmanları gözetiminde gerçekleştirirler.

Kredi: (2/1/1) 3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: RTVF Bitirme Projesi-1 Kategorisi: Alan Ana Dersi Eğitim Dili: İngilizce

Anahtar Kelimeler: Bitirme projesi, yapım, radyo, TV, sinema, yapım öncesi, sinopsis, tretman, senaryo, çekim senaryosu, kurgu

senaryosu, hedef kitle, story-board.

11. RTVF487 Radyo-Televizyon Haberciliği

Radyo ve Televizyon haberciliğinin önemi yalnızca halkı bilgilendirmekte değil, aynı zamanda haberi en doğru ve en hızlı biçimde izleyiciye sunabilme rekabeti içinde yarışan günümüz radio ve TV kanalları arasındaki özünde aynı ancak uygulamaları farklı haber yapım süreçlerinin algılanmasında yatmaktadır. Öğrenciler bu derste radio ve TV haberi yazımı, yapımı ve sunumu konularında uygulanan teknik kural ve yöntemleri irdeleme ve uygulama imkanı bulacaklardır.

Kredi: (2/1/0) 3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: Radyo ve Televizyon Haberciliği Kategorisi: Alan Ana Dersi Eğitim Dili: İngilizce

Anahtar Kelimeler: Radyo, TV, haber, yayın, yapım, habercilik

12. RTVF400 Stai

RTVF bölümü öğrencileri staj dersine kayıt olmadan önceki dönemde veya derse kayıt yaptırdığı dönem içinde Kuzey Kıbrıs, Türkiye veya üçüncü ülke medya kuruluşlarında (televizyon veya radyo) en az 240 saat (30 tam gün) staj yapmak zorundadırlar. Öğrencilerin bu dersten başarılı olabilmeleri için ilgili medya kuruluşunun haber müdürünün yazılı ve imzalı onayıyla stajı başarı ile tamamladıklarını belgelemeleri gerekmektedir.

Kredi: (0/0/0)0 Önkoşul: RTVF251, RTVF272 Yankoşul: Yok

Dersin Kısa Adı: Staj Kategorisi: Alan Ana Dersi Eğitim Dili: İngilizce ve/veya Türkçe

Anahtar Kelimeler: XXXXXXXXXXX

13. RTVF452 Bitirme Projesi-II

Ders, Radyo TV ve Sinema Bölümü son sınıf öğrencilerinin Bölümde edindikleri temel beceriler ile Radyo, Televizyon ve Sinema alanlarının herhangi birinde geliştirdikleri kişisel yaratıcılıklarını birleştirerek ders danışmanı gözetiminde ilgili alanda bir yapım ortaya çıkarmalarını hedefler. Son sınıf öğrencilerinin son iki dönemlerinde aldıkları dersin bu ikinci safhasında, önceki dönem almış oldukları RTVF Bitirme Projesi-1 dersinde yerine getirdikleri yapım öncesi tüm aşamalardan sonra, yapımda yer alacak olan oyuncuları bulma, çekim mekanlarına karar verme, gerekli röportajları ayarlama, yapımda kullanılacak olan tüm video ya da ses materyallerini kaydetme, görüntü veya ses kurgusunu yapma, grafikler, animasyonlar ekleme gibi tüm yapım ve yapım sonrası süreçlerini ders danışmanı gözetmenliğinde gerçekleştirerek ilgili alanda seyirciyle buluşacak hale getirirler.

Kredi: (1/1/2) 3 Önkoşul: RTVF452(I) Yankoşul: Yok

Dersin Kısa Adı: RTVF Bitirme Projesi-2 Kategorisi: Alan Ana Dersi Eğitim Dili: İngilizce

Anahtar Kelimeler: Bitirme projesi, yapım, radyo, TV, sinema, kurgu, montaj, oyunculuk, video, ses, kayıt, röportaj çekim mekanı, izleyici.

14. RTVF474 Radyoda Canlı Yayın Yönetimi

Radyo Canlı Yayın Yönetimi dönem boyunca çeşitli radyo program türlerinin içerdiği canlı yayın performanslarının yapıldığı derstir. Takım çalışmasıyla beraber, yayın senaryosunun hazırlanması, ve öğrencinin canlı yayın tecrübe edinmesidir. Dersin içeriğinde ayrıca canlı yayın öncesi hazırlık aşamaları, yayın planlama, program yapımcılığı, program hazırlama, kayıt yapma ve yayıncılığını da yapmış olacaklar.

Kredi: (2/2/0) 3 Önkoşul: RTVF 272 Yankoşul: Yok

Dersin Kısa Adı: Radyo Canlı Yayın Yönetimi Kategorisi: Alan Seçmeli Dersi Eğitim Dili: İngilizce

Anahtar Kelimeler: : radyo, yayıncılık, yönetim

Course Descriptions – II - Turkish : All compulsory courses offered by other academic units

Ders Tanımları – II – Türkçe : Diğer akademik birimler tarafından verilen tüm temel dersler

1. COMM101 İletişim Çalışmalarına Giriş

İletişim Çalışmalarına Giriş dersinin amacı, öğrencilerin iletişim alanıyla tanıştırılmasıdır. Bu ders çerçevesinde, ögrencilere kişiler-arası, kültürler-arası iletişimi, kitle iletişimini ve bilgisayar dolayımlı iletişimi anlayıp, çözümleyebilmelerini sağlayacak eleştirel bilgi ve becerilerin yanısıra, iletişim alanının veri olarak kabul edilen kavramlarını tartışmaya açabilecekleri donanımın kazandırılması hedeflenmektedir. Dersin bir diğer hedefi de, bir yandan İletişim alanında dil, söylem ve temsil sorunlarından telekomünikasyon kurumlaşmalarına değin çeşitli kavramsal/teorik ve uygulamaya dönük tartışmalar verilerek, diğer yandan mesajları toplumsal, siyasal ve tarihsel bağlamları içerisinde kavrayabilmelerini sağlayacak kültürel beceri kazandırılarak öğrencilerin iletişim eylemlerinde etik sorumlulukla davramalarıni sağlamaktır.

Kredi: (3/0/0) 3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: İlet. Çalışmaları Kategorisi: Fakülte Ana Dersi Eğitim Dili: İngilizce

Anahtar Kelimeler: Radyo, gazete, televizyon, etik

2. COMM103 Medya Okuryazarlığı

Bu ders, öğrencilerin medyaya ilişkin eleştirel bir bakış ve değerlendirme kapasitelerini artırmaya yönelik geniş bir çerçeve sunmaktadır. Derste çizilecek perspektif hem bilgilenmiş yurttaşlık kavrayışının gelişmesi için zaruridir hem de medyada, iletişim sanatlarında kendini ifade etme yolları arayanlar için gereklidir. Öğrenciler bu derste, medya okuryazarlığınını demokrasi içindeki önemini, sahiplik ve kontrol, regülasyon ve politika oluşturma, üretim ve dağıtım, göstergelerin inşası ve yorumlanması, iktidar, toplumsal cinsiyet ve medya, çocuklar ve reklamcılık, sansür, ırkçılık ve tektipleştirme gibi konuları içeren geniş bir alan içinde düşünme imkanı bulacaklardır. Ders, öğrencilerin medyadaki formları ve içeriği daha incelikli değerlendirme kapasitelerini geliştirmelerine, medya eleştirisine dair bir dil oluşturmalarına ve sosyal gerçekliği anlamlandırmamızda medyanın oynadığı rolü görmelerine yardımcı olacaktır

Kredi: (3/0/0) 3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: Medya Okuryazarlığı Kategorisi: Fakülte Ana Dersi Eğitim Dili: Ingilizce

Anahtar Kelimeler: Eleştiri, eğitim, pedagoji, yurttaşlık

3. COMM205 İletişim Kuramları

Bu ders, kitle iletişimine dair tarihsel ve çağdaş kuramlara genel bir bakış sunmayı amaçlar. Bu dersin amacı, farklı kuramsal geleneklerin iletişim süreçleriyle ilgili soruların niteliğini ve bu sorularla ilişkili olarak üretilen bilgiyi nasıl etkilediğini, ayrıca bunun, iletişim medya ve toplum arasındaki ilişkiyi algılama biçimimizi nasıl belirlediğini tartışmaktır.

Kredi: (3/0/0) **3** Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: İletişim Kuramları Kategorisi: Fakülte Ana Dersi Eğitim Dili: İngilizce

Anahtar Kelimeler: İçerik, eleştirel, feminist, toplumsal cinsiyet, yapısalcılık-sonrası, sömürgecilik-sonrası.

4. COMM301 Kültürel Çalışmalar

Bu ders, kültürel çalışmaların iletişim çalışmalarında bir yaklaşım olarak gelişimini incelemektedir. Dersin kapsamında ele alınacak başlıklar arasında Amerikan faydacıları, Frankfurt Okulu ve İngiliz Kültürel Çalışmaları'nın ilk zamanlarında çalışmalar vermiş Richard Hoggart ve Raymond Williams'dan Birmingham Kültürel Çalışmaları Okulu'na kadarki dönem ele alınacaktır. Derste günlük hayatımızla kesişen ve günlük hayat kavrayışımızı biçimlendiren televizyon metni, reklamcılık, gazeteler, dergiler, moda, mimari gibi konular analiz edilecektir.

Kredi: (3/0/0) 3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: Kültürel Çalışmalar Kategorisi: Fakülte Ana Dersi Eğitim Dili: İngilizce

Anahtar Kelimeler: Kimlik, temsil, söylem

5. COMM404 Yeni İletişim Paradigmaları

Bu ders iletişim ve medya hakkında alışageldiğimiz kimi kavrayışları, onların yetersizliğini ortaya sererken bir yandan da kuramsal olarak daha gelişkin ve pratikte daha geçerli seçenekleri olanaklı kılmış bulunan önemli ve çağdaş kuramları incelemektedir. Postyapısalcı, postmodern, postkolonyal kuramlar ile toplumsal cinsiyet, etnisite ve *queer* perspektiflerinin yanısıra çağdaş etik kuramlaştırmaları kendi-

öteki, cinsler ve cinsellikler arası, uluslararası ve küresel ilişkiler ve iletişimler bağlamında ele alınacaktır. Internet ve Küresel Ağ'ın (WWW) oluşumunda gözlenmiş olan çağdaş eleştirel kuram ve teknoloji buluşması ile Internet'in demokratik potansiyeli sorusu da derste

tartışılacak konular arasındadır.

Kredi: (3/0/0) 3

Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: Yeni İletişim Paradigmaları Kategorisi: Fakülte Ana Dersi Eğitim Dili: İngilizce

Anahtar Kelimeler: Etnik, kimlik, öteki, eleştiri

6. GEED111 General Survey of Knowledge-I

This course, the first of a two-semester sequence, introduces students to a variety of disciplines in the arts and sciences through critical discussions of some of the major ideas, concepts and belief systems that are shaping the modern world. The first semester focuses primarily on scientific and technological aspects of modern life, and ends with a discussion of some of the social and psychological coping mechanisms that have evolved to deal with them. Lectures and discussion will be accompanied by textual and audiovisual material. Students will be evaluated on the basis of short, knowledge-based exams, and possibly short essays/a portfolio, discussing one or two of these areas in relation to a particular case study. Topics to be covered include: biology, physics, chemistry, ecology, architecture and urban issues, psychology, sociology, and comparative religion.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: General Survey of Knowledge I Category: University CoreCourse Teaching Language: English

Keywords: XXXXXX, XXXXXX Department offering the course:

7. GEED112 General Survey of Knowledge-II

The second in a two-semester sequence, this course continues the discussion from *Critical Thinking I* of critical ideas, concepts and belief systems that are shaping the modern world. This semester focuses primarily on economic, political, legal, social and cultural aspects of contemporary life, and ends with a discussion of the impact of the cultural sphere—art, music, literature, and the media—on the individual and society. Lectures and discussion will be accompanied by textual and audiovisual material. Students will be evaluated on the basis of short, knowledge-based exams, and possibly short essays/a portfolio, discussing one or two of these areas in relation to a particular case study. Topics to be covered include: economics, political science, law, philosophy, history, art and archeology, music, communications, literature.

Credits: (3/0/0) X Prerequisites: None Co-requisites: None

Abbreviated Title: General Survey of Knowledge-II Category: University Core Course Teaching Language: English

Keywords: XXXXXX, XXXXXX Department offering the course:

8. ENGL191 Communication in English-I

ENGL 191 is a first semester freshman academic English course The purpose of this course is to consolidate and develop students' knowledge and awareness of academic discourse, language structures and lexis. The prime focus will be on the further development of writing, reading, speaking and listening skills in academic settings, and on improving study skills in general.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Communication in English-I Category: University Core Course Teaching Language: English

Keywords: XXXXXX, XXXXXX Department offering the course:

9. ENGL192 Communication in English-II

ENGL 192 is a second semester freshman academic English course The purpose of this course is to further consolidate and develop students' knowledge and awareness of academic discourse, language structures and lexis. The prime focus will be on the further development of writing, reading, speaking and listening skills in academic settings, and on improving study skills in general.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Communication in English-II Category: University Core Course Teaching Language: English

Keywords: XXXXXX, XXXXXX Department offering the course:

10. TURK190/TUSL180 Communication in Turkish

TURK 199 dersinin amacı, Türkçenin sözlü ve yazılı alanda etkin bir biçimde kullanılmasını sağlamaktır. Özellikle metin çözümlemeleri üzerinde durularak, öğrencilerin düşünme ve yorumlama yetenekleri geliştirilecektir.

The TUSL180 Basic Turkish course is an introduction to the Turkish Language based on task based learning. It incorporates all four language skills (listening, reading, writing, speaking) and provides an introduction to basic grammar structures. The main aim of this course is to enable the students to "understand and use familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type in Turkish at A1 level.

Credits: (3/0/0) 3 Prerequisites: None Co-requisites: None

Abbreviated Title: Communication in Turkish Category: University Core Course Teaching Language: Turkish

Keywords: XXXXXX, XXXXXX Department offering the course:

11. MATH167 Sosyal Bilimler ve Sanat İçin Matematik

Temel matematiksel kavramların hatırlanması. Kümeler. Reel sayılar ve özellikleri, reel sayılarla işlemler, üstsel sayılar. Sayılarla cebrik işlemler, faktöriyel kavramı, elemanların toplamı. Lineer ve kuvadratik denklemler. Kare koordinat sistemi. Lineer ve kuvadratik fonksiyonlar, grafikleri, uygulamalar.Bazı temel geometrik şekiller. Basit geometrik şekillerin alan ve hacim hesapları. Veri örnekleme teknikleri. Verilerin şekile dönüştürülmesi. Pie grafik, çubuk grfik ve histogram çizimi. Aritmetik ortalama, ağırlıklı ortalama, geometric ortalama, medyan ve mod hesapları. Varians ve standard sapma. Temel olasılık kavramı, rastsal değişkenler, olasılık dağılımları, normal dağılım ve uygulamaları. Hipotez testi ve testde yapılabilecek hatalar.

Kredi: (3/0/0) 3 Önkoşul: Yok Yankoşul: Yok

Anahtar Kelimeler: Reel sayılar, cebrik ifadeler, kare koordinat, geometrik şekiller, veri şekillendirme, ortalama, varyans, hipotez testi

Dersi veren Bölüm: Matematik Bolumu

12. GEED101 SPIKE-I

Kredi: (0/0/0) 0 Önkoşul: Yok Yankoşul: Yok

Anahtar Kelimeler: XXXXXX, XXXXXX Dersi veren Bölüm: XXXXXXX XXXXXXXX

13. GEED101 SPIKE-II

Kredi: (0/0/0) 0 Önkoşul: Yok Yankoşul: Yok

Anahtar Kelimeler: XXXXXX, XXXXXX Dersi veren Bölüm: XXXXXXX XXXXXXXX

14. GEED101 SPIKE-III

Kredi: (0/0/0) **0** Önkoşul: Yok Yankoşul: Yok

Anahtar Kelimeler: XXXXXX, XXXXXX Dersi veren Bölüm: XXXXXXX XXXXXXXX

15. GEED101 SPIKE-IV

Kredi: (0/0/0) **0** Önkoşul: Yok Yankoşul: Yok

Anahtar Kelimeler: XXXXXX, XXXXXX Dersi veren Bölüm: XXXXXXX XXXXXXXX

16. COMM122 İletişim Sosyolojisi

Sosyoloji, sosyal bilimler içinde kültür ve toplumla ilgili modern entelektüel tartışmalarda anahtar bir rol oynamaktadır. Sosyoloji, tarihsel dönüşümlerin haritasını çıkarmakta ve çağdaş toplumsal gelişmeleri anlamada yöntemler sunmaktadır. Dersin temel amacı, sosyoloji hakkında hem kuram hem de pratik bağlamında genel bir bakış açısı kazandırmak ve öğrencilerin hem kendi toplumlarının hem de başka toplumlarını sosyal yapılarını ve kültürlerini daha iyi anlamalarını sağlamaktır. Derste ayrıca toplum kuramındaki iletişim ve medyanın toplumsal ve kültürel boyutlarıyla ilişkili kavramsal ve kuramsal inşalar da tartışılacaktır. Ele alınacak konu başlıkları şunlardır: iletişim ve toplum; ideoloji ve medya; toplumsal cinsiyet ve medya; suç ve medya; medya ve etnisite; iletişim teknolojisi ve toplumsal değişim; küresellesme.

Kredi: (3/0/0)3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: İletişim Sosyolojisi Kategorisi: UC-SB Eğitim Dili: İngilizce

Anahtar Kelimeler: XXXXXXXX Dersi veren Bölüm: İletişim Fakültesi

17. COMM202 İletişim Tarihi

Bu ders, iletişim süreçlerinin belirli tarihsel dönemlerde egemen olan siyasal, kültürel, hukuksal ve ekonomik etmenlerce nasıl şekillendiğini ele almaktadır. Derste iletişim medyasının özgül biçimleriyle tarihsel ve toplumsal değişimler arasındaki ilişkiler tartışılmaktadır. Dersin amacı iletişim ve medya teknolojilerinin, içinde varoldukları toplumsal bağlamı nasıl etkilediklerini ve bu bağlamdan nasıl etkilendiklerini göstermek; ve bu çerçevede iletişim ve medya çalışmalarının güncel sorunlarını tartışmaktır.

Kredi: (3/0/0)3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: İletişim Tarihi Kategorisi: UC-AH Eğitim Dili: İngilizce

Anahtar Kelimeler: XXXXXXXX Dersi veren Bölüm: İletişim Fakültesi

18. COMM303 Siyasal İletişim

Bu ders siyaset sürecinde iletişimin doğası ve işlevi üzerine odaklanmaktadır. Ders üç ana başlık altında şekillenmektedir: (1) Medyada siyasal iletişim; (2) Siyasal kampanyalar; ve (3) Siyasal iletişimin etkileri. Derste ele alınacak konular: medya ve demokrasi, seçim kampanyaları, kampanya haberciliği, siyasal tartışmalar, siyasal reklamcılık, kamuoyu araştırmaları. Dersi başarı ile tamamlayan öğrenciler siyasetin algılanmasını medyanın nasıl etkilediği; siyasal kampanyaların nasıl oluşturulduğu ve yürütüldüğü; kamuoyu araştırmalarının nasıl hazırlandığı ve uygulandığı; siyasal iletişimin olası etilerinin neler olduğu konularında genel bir anlayışa sahip olacaklardır.

Kredi: (3/0/0)3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: Siyasal İletişim Kategorisi: UC-SB Eğitim Dili: İngilizce

Anahtar Kelimeler: XXXXXXXX Dersi veren Bölüm: İletişim Fakültesi

19. COMM206 İletişim Araştırmaları

Bu derste, iletişim çalışmalarındaki temel nicel ve nitel araştırma yöntemleri üzerinde durulacaktır. Bir araştırma yapabilmek için gerekli olan becerilerin kazandırılması ve araştırma bulgularının eleştirel biçimde değerlendirilebilmesi vurgulanacaktır. Ele alınacak temel konular şunlardır: alan araştırması tasarımı; örneklem teknikleri; mülakat; odak grupları; nicel içerik analizi; nitel içerik analizi; etnografik araştırma; söylem analizi; göstergebilimsel analiz.

Kredi: (3/0/0)3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: İletişim Araştırmaları Kategorisi: UC-SB Eğitim Dili: İngilizce

Anahtar Kelimeler: XXXXXXXX Dersi veren Bölüm: İletişim Fakültesi

20. COMM458 Medya Etiği

Medya etiği medya pratiğiyle ilişkili etik sorunları irdelemeyi amaçlamaktadır. Ders, medya çalışanlarının toplum içinde karşılaştıkları gündelik sorunlara yoğunlaşmakta ve gazetecilik, radyo, televizyon, reklamcılık ve halkla ilişkiler gibi medya alanının tümünü kapsamaktadır. Her dönem, medyadaki güncel etik sorunlar ele alınırken ayrıca sansür, pornografi, suç, tektipleştirme, yaşlılık ve medyanın çocuklara karşı olan sorumluluğu gibi günceli aşan daha genel sorunlar da tartışılacaktır.

Kredi: (3/0/0) 3 Önkoşul: Yok Yankoşul: Yok

Dersin Kısa Adı: Medya Etiği Kategorisi: Alan Ana Dersi Eğitim Dili: İngilizce

Anahtar Kelimeler: Etik, felsefe, hukuk, düzenleme, ideoloji, değerler, idealler

Part IV. Consultations

Other academic units (academic owners) affected by this revision

Approval (i.e., initials) of the listed academic unit heads which somehow are affected by the proposed changes is necessary. Please exclude area or University elective courses. Add additional rows if necessary.

	Academic Unit	Courses to be taught by this academic unit	Total Number	Total Credits	Approval (Date and initials)
1.					
2.					
3.					
4.					
5.					
		Total:			

GE Department

Consult and get approval about the compliance of the proposed changes to the existing GE policy.

Recommendations and other remarks:

								24	
GE Department Head (N	ame)		Da	te		Sig	nature		
Rector's Office: Vice F	ector f	or Student Affairs							
Rector's Office: Vice Rector for Student Affairs Consult and get approval for compliance of the proposed changes with the existing student recruitment policies IF THE TITLE OR DIPLOMA DEGREE OF THE PROGRAM HAS BEEN CHANGED.									
Recommendations and o	ther ren	<u>narks:</u>							
Vice Rector (Name)			Da	te		Sig	nature		
Rector's Office: Budge Consult and get approval for RESOURCES are needed.		Planning Office Inpliance of the proposed changes with the exis	sting bud	dget and p	olanning policies IF ADL	OITIOI	NAL HUMAN (OR PHYSICAL	
Recommendations and o	Recommendations and other remarks:								
Name and Duty	Name and Duty Date Signature								
Part IX. Approval o	f the C	Department Board							
Founding Department Chair, Title and Name	Assist	. Prof. Dr. Melek Atabey	Signa	ature			Date	19.06.2008	
Founding Board Meeting Date	20.05.	2008	Meet Numl		Spring/2		Decision Number	1	
Part X. Approval of	the F	aculty/School Board							
Board Meeting Date	06.06.	2008	Meet Numl		11		Decision Number	1	
Dean/Director Title and Name			Signa	ature			Date		

Part XI. Evaluation of University Curriculum Committee

Program Title:	RADIO-TV-FILM		Date Recieved:		
Preliminary Evaluation Date:		Subcommittee Evaluation Date:		UCC Evaluation Date:	July 2, 2008

Review item	ок	Remarks / Recommendations
Submission:		
Format in general (completeness of the forms) (Latest version of the most proper form; No blank spaces left etc)	V	
Deadlines (Initiation: no later than 2 semesters; Senate Approval: no later than 3 months before implementation semester)		
Board Approvals (Department Board, Faculty/School Board)	√	
Consultations (Other academic units affected by the changes; GE Department Head; Vice Rector for Academic Affairs if the title or diploma degree has been changed; Vice Rector for budget and financing if additional resources required)	√	
Curriculum:		
Compliance with the core curriculum policy (The category of courses should be specified properly; 6 SPIKE, 1 History, 1 Turkish, 2 English, 2 Critical Thinking Skills, 1 Computer Literacy, total of 8 courses from Math and social sciences (at least 3 in this category one of wich is Math, the other Physical/Natural Sciences), 2-3 from Arts and Humanities, 2 or 3 from Social/Behavioral Sciences; At least 3 University Electives from these three categories containing 8 courses; More or all of these 8 courses can be left as a University elective course; at least 5 Faculty Core Courses; 12-16 Area Core Courses; at least 4 or more Area Elective Courses; A total of 20 Area Core and Area Elective courses)	√	1 UC-M 3 UC-SB 2UE-PN 1 UE-MPN 2 UX-AH 6 FC courses 8 AE courses 14 AC courses
Coherence and relevance of justifications in general (The departments should explain, in detail, why the Department / School wants to make these changes. The explanation can include, among other things, changes in the department's focus, changes in the field, changes in quality standards, changes in expectations regarding the qualifications of graduates, or weaknesses in the old program that the new program is designed to rectify. Some historical background and a comparative analysis with the programs of some universities will be most appropriate.)	1	
Appropriateness of course coding (4 letter field code; 3 letter numeric code; no space; no sub discipline based field codes; odd third digits for fall semesters)	V	EFL109? EFL110? Should be converted to ENGL191/192 Türkçe ve tarih derslerinin kodları ve adları kontrol edilsin
Format and length of course titles and descriptions (60 characters; hyphenated use of roman numerals ("-I", "-II" etc.) in sequential courses; limited number of sequential courses; Concise and clear language; 30 character transcript title)		GEED111/112 should be titled as "Arguments and knwledge Tüm GE derslerinin kod ve adları formun her yerinde kontrol edilsin
Course contents (Max. 2000 characters; concise and clear language; no overlap with similar courses)	√	
Calculation of the credits of the individual courses and the total credit of the program (Credit = Lec + ½ (lab+tut), the digits after the decimal point of the resultant number is dropped)	√	not different fom the earlier version (total 125 credits)
Consistency of the use of credits in different sections of the form	V	

Compliance of the course credit descriptions with policies (mainly 3 credit courses; seminar and professional orientation courses are 1 credit, SPIKE is 0 credit, HIST 200 is 2 credit)	√					
Total credit or student work load appropriateness (Total of 40 3-4 credit courses excluding SPIKE, Turkish and History, 120-145 total credits)	V					
Reasonable distribution of courses among semesters (Five 3-4 credit courses per semester excluding SPIKE, Turkish and History)	V					
Reasonable prerequisites and co-requisites (Very limited number of courses should be assigned as "prerequisite" or "co requisite". Prerequisites should be limited to sequential courses if possible)	√	Prerequisite exis	sts only for RTVF	-400 Internsh	nip	
Appropriateness of academic ownership of the						
COURSES (The courses should be offered by a department which hosts the field of the course. For example, Math courses by Math department)	√					
Justifiable minimum overlap among similar						
COURSES (A course can not be opened in the presence of an existing course with similar content. Vocational school courses are exceptional)	√					
Accreditation:						
Compliance with the requirements of YÖK	?					
Compliance with the requirements of ABET or any other accreditation body if applicable	?					
Implementation:						
Sufficiency of human resources	N.A					
Sufficiency of physical resources	?	Due to changes in the curriculum, the existing Media Center may not be able to provide necessary technologies for RTVF courses. Therefore, RTVF may need to consider the purchasing and assigning of media technologies (including video cameras, lights, microphones, editing bays, etc.)				
Justified budget and financing	?					
Proper initiation semester	√	2008-2009 Fall				
Existence of the implementation guide	√					
Additional Remarks:						
Overall:						
Recommend without reservation X Recommend wit	h minor	corrections/recome	ndations indicated	above	Not recommended	
		Rer	oort-Decision No:			
Chairperson		Date		Signature		
Title and Name				J.g		

Part XII. Approval of Senate

Senate Meeting Date	Meeting Number	Decision Number	
Rector Title and Name	Signature	Date	